



SOCIAL MEDIA/NEWSLETTER CONTRIBUTOR

Staff Contact

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Description

Write articles for quarterly e-newsletter and craft social media posts. The volunteer must submit ideas for articles for District approval. District reserves the right to edit articles and posts for length and readability.

Duties and Responsibilities

- Write a minimum of two articles per year for e-newsletter following District guidelines
 - Topics include, but are not limited to
 - Creek Story
 - Describe a positive experience you have had in nature in the watershed.
 - Promote environmental protection and stewardship
 - Maximum length of 2 paragraphs
 - Clean Water Tip
 - Explain a simple action residents can do to protect water in their communities or on their property
 - Ensure the tip matches the season of the newsletter
 - Maximum length of 1 paragraph
 - Exploring the District
 - Describe a park, lake, or portion of Nine Mile Creek that you enjoy
 - Maximum length of 1 paragraph
- Volunteer must include links to cite their information
- Write a minimum of 4 social media posts per month
 - This can include a combination of posts for Facebook, Instagram and Pinterest

Qualifications

- Experience writing articles for newsletters, newspapers or other publications
- Experience creating social media posts
- Proficiency in word processing, email, and photo sharing

Time Commitment and Schedule

Half an hour to an hour each month. Submit posts and/or articles twice per month.

Materials required from volunteer

- Computer with word processing and internet capabilities
- Pictures to accompany articles and posts

Materials provided by District

- Pictures to accompany posts, as needed and available
- Proofing of articles and posts

Benefits and Impacts

Spend more time outside exploring new places. Improve your writing and marketing skills. Help the District reach more people, and get more people outside.