



Nine Mile Creek Discovery Point

12800 Gerard Drive

Eden Prairie, MN 55346

(952) 835-2078

ninemilecreek.org

MEMO

TO: Nine Mile Creek Board of Managers
FROM: Erica Sniegowski
DATE: February 11, 2020
RE: Program & Project Manager's Report for the February 2020 Regular Board Meeting

Project Updates

Normandale Project

As of February 11, we are still waiting to receive a draft of the Lake Vegetation Management Plan from the DNR to review and comment on.

Discovery Point Restoration

I am working to get a maintenance proposal prepared for the Discovery Point restoration areas, landscaping, and BMPs. It will be brought to the March board workshop.

Nonprofit BMP Project

A mandatory pre-bid meeting was held at the District office on January 31, and bids were due on February 10. There is a memo in the board packet regarding the bids.

Program Updates

Education and Outreach (E/O) Program

Metro Watershed Partners

Annual Report: The annual report for [Metro Watershed Partners](#) was provided to the District. Metro Watershed Partners (WSP) is an innovative, dynamic coalition of more than 70 public, private, and non-profit organizations in the metro area. Through collaborative education and outreach, WSP promotes a public understanding that inspires people to act to protect water quality in their watershed. The District provided \$5,000 in 2019 to WSP.

Adopt a Drain: In 2019, we had 121 new participants and 213 drains adopted. This was the first year of the watershed-wide rollout of the program. 75 people reported drain cleaning information (31% response rate), which amounted to approximately 3,900 pounds of debris collected and kept out of the stormdrains. The annual report is attached to this memo.

Volunteers

Master Water Stewards: I attended the rainscaping class on February 8th. I have also been assisting Gael and the stewards on capstone project planning and coordination.

Volunteer gathering: I attended the District volunteer gathering on February 5th. It was well attended, and Gael and the volunteer committee did a great job planning the event.

Chloride

I am on the conference planning committee for the 2020 Salt Symposium (formerly the Road Salt Symposium). The symposium will be held on August 5 at the Medina Entertainment Center. We are currently looking for sponsors for the symposium. Registration will be up in March. For more information visit: <https://fortinconsulting.com/salt-symposium/>. I have also been working on editing the smart salting property manager manual and helping with planning for the next Hennepin County Chloride Initiative meeting on February 18th.

Miscellaneous

- Met with Gael about 2020 E/O work planning
- Assisted with flood/high water messaging
- Wrote and reviewed newsletter articles for District newsletter
- Worked on 2019 annual report
- Promoted the 2020 photo contest

Cost Share Grant Program

I had two site visits and one meeting with potential grant applicants and worked on grant close-outs and reimbursements. Lauren and I have been preparing for the grant review meetings, and I have been preparing the cost share information session that is on February 19th. The cost share signs have arrived.

Meetings

| | |
|-------------|---|
| January 9 | Phone call with Fortin Consulting regarding 2020 Salt Symposium planning |
| January 14 | Weekly staff meeting |
| January 15 | Cost share site visit with potential applicant |
| January 15 | Board retreat planning meeting |
| January 15 | Board meeting |
| January 16 | Conference call with Smith Partners and Barr regarding nonprofit BMP bidding |
| January 17 | TAC meeting to discuss high water levels and potential for localized spring melt flooding |
| January 27 | Staff meeting regarding high water levels messaging |
| January 28 | Weekly staff meeting |
| January 28 | Phone call with Fortin Consulting regarding 2020 Salt Symposium planning |
| January 28 | Cost share site visit with potential applicant |
| January 31 | Pre-bid meeting for nonprofit project |
| February 3 | Phone call with Barr regarding Discovery Point landscape maintenance |
| February 4 | Weekly staff meeting |
| February 5 | District volunteer gathering |
| February 6 | Metro-wide watershed district cost share staff meeting |
| February 6 | Board workshop |
| February 8 | Master Water Steward rainscaping class |
| February 10 | Nonprofit project bid opening |
| February 10 | Pollinator garden/raingarden meeting with Normandale Hills Elementary |
| February 11 | Weekly staff meeting |
| February 11 | Cost share meeting with potential applicant |

Attachments

- [Adopt-a-Drain 2019 Annual Report](#)
- [Metro Watershed Partners 2019 Annual Program Report](#)

Adopt-a-Drain in Nine Mile Creek, 2019

Annual Report

121
new participants
in 2019

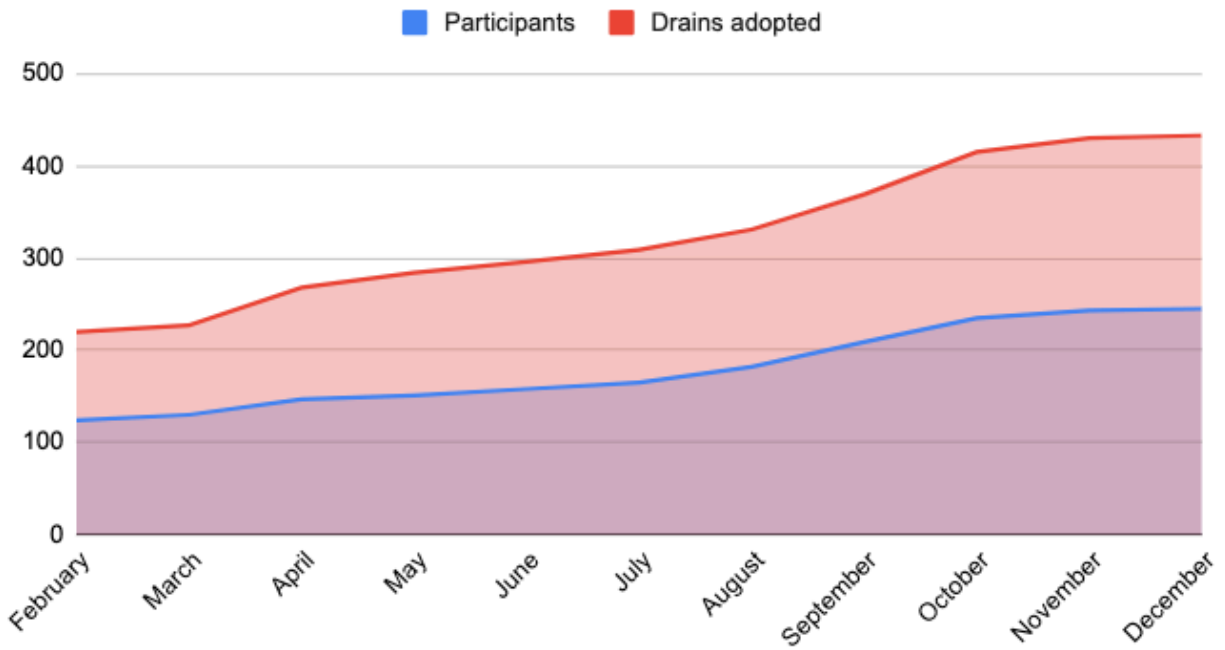
213
drains adopted
in 2019

245
total participants

433
total adoptions



New participants and drains adopted in Nine Mile Creek, 2019



Reporting Data

75 Nine Mile Creek participants reported cleanings, which represents 30.6% of all Nine Mile Creek participants.

Nine Mile Creek participants collected 3,932.9 lbs of debris from their adopted storm drains in 2019.



| Debris Type | Amount (lbs) |
|------------------------|--------------|
| Brown leaves | 1,857.7 |
| Grass and green leaves | 581.9 |
| Sediment and dirt | 1,445.7 |
| Trash | 35.9 |
| Salt | 11.6 |

| Month | New participants | Drains adopted | Debris collected (lbs) | Time spent (hours) |
|---------------|------------------|----------------|------------------------|--------------------|
| March | 6 | 7 | 61.9 | 1.2 |
| April | 17 | 41 | 637 | 7.0 |
| May | 4 | 16 | 1,117.1 | 6.7 |
| June | 7 | 12 | 237.4 | 3.9 |
| July | 7 | 13 | 303.9 | 10.7 |
| August | 17 | 22 | 37.2 | 1.9 |
| September | 27 | 38 | 115.5 | 3.2 |
| October | 26 | 46 | 647.9 | 12.2 |
| November | 8 | 15 | 638 | 10.3 |
| December | 2 | 3 | 137 | 3.3 |
| TOTALS | 121 | 213 | 3,932.9 | 60.4 |

Geographic Breakdown: City

| City | Drains adopted | Debris collected (lbs) | Time spent (hours) |
|--------------|----------------|------------------------|--------------------|
| Bloomington | 327 | 3,187.9 | 41.7 |
| Edina | 74 | 306.4 | 11.0 |
| Minnetonka | 15 | 416.6 | 5.4 |
| Hopkins | 12 | 3 | 0.3 |
| Eden Prairie | 3 | 16 | 1.6 |
| Richfield | 2 | 3 | 0.2 |

Geographic Breakdown: Subwatershed

| Subwatershed | Drains adopted | Debris collected (lbs) | Time spent (hours) |
|---|----------------|------------------------|--------------------|
| Marsh Lake | 107 | 1,302.4 | 11.6 |
| Main Stem Nine Mile Creek | 57 | 794.1 | 14.4 |
| Oxboro Lake | 51 | 192.9 | 3.4 |
| North Branch Nine Mile Creek | 53 | 144.5 | 5.3 |
| Bush Lake | 29 | 219.8 | 2.4 |
| South Branch Nine Mile Creek | 28 | 108.3 | 3.0 |
| Penn Lake | 18 | 423.0 | 4.8 |
| Lake Cornelia | 17 | 140.6 | 3.5 |
| Nine Mile Creek / Lower Minnesota River | 15 | 72.0 | 0.3 |
| Southeast Anderson Lake | 15 | 0.0 | 0.0 |
| Lake Edina | 8 | 30.3 | 1.0 |
| Glen Lake | 6 | 300.0 | 2.0 |
| Girard Lake | 5 | 25.4 | 1.9 |
| Skreibakken Lake | 4 | 5.0 | 0.1 |
| Birch Island Lake | 4 | 17.2 | 0.4 |
| Hawkes Lake | 3 | 18.0 | 0.7 |
| Bryant Lake | 3 | 16.0 | 1.6 |
| Mirror Lake | 2 | 23 | 2.2 |
| Adams Hill | 2 | 3 | 0.2 |
| Purgatory Creek (City of Bloomington) | 1 | 50 | 0.3 |
| Shady Oak Lake | 1 | 0 | 0.0 |
| Smith Pond | 1 | 1 | 0.0 |
| Lake Holiday | 1 | 0 | 0.0 |
| Lake Rose | 1 | 36.4 | 1.1 |
| Highlands Lake | 1 | 10 | 0.2 |

Mailings Summary

Nine Mile Creek WD partnered with the cities of Bloomington, Eden Prairie, Edina and Minnetonka and with Riley-Purgatory-Bluff Creek WD and Minnehaha Creek WD to sponsor the mailings of a total of 425 welcome packets and yard signs to residents of these four cities. A total of 202 signs were sent in 2019. The breakdown by city and sign type follows:

Bloomington (Total: 83)

- Nine Mile Creek: 53
- Minnesota River: 24
- Hyland Lake: 6

Eden Prairie (Total: 34)

- Purgatory Creek: 19
- Eden Prairie: 10
- Duck Lake: 1
- Mitchell Lake: 1
- Nine Mile Creek: 1
- Red Rock Lake: 1
- Staring Lake: 1

Edina (Total: 50)

- Edina: 42
- Lake Cornelia: 8

Minnetonka (Total: 35)

- Purgatory Creek: 12
- Minnetonka (generic): 22
- Minnehaha Creek: 1



Note: 58 residents of these four cities signed up to adopt a drain at the Minnesota State Fair. These participants were given a welcome packet and a generic “We protect Minnesota lakes, rivers and wetlands” yard sign. These sign-ups are not counted toward the mailings/signs sponsored by the cities and watershed districts.

Metro Watershed Partners 2019 Annual Program Report



Metro Watershed Partners is a coalition of more than seventy public, private and non-profit organizations in the Twin Cities metro area. Through collaborative education and outreach, the Metro Watershed Partners promote a public understanding that inspires people to act to protect water in their watershed. Since 1996, partners have cooperated through educational projects, networking, and resource sharing.



MINNESOTA WATER
LET'S KEEP IT CLEAN

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Metro Watershed Partners 2019 Report

Introduction

Metro Watershed Partners is a coalition of more than seventy public, private and non-profit organizations in the Twin Cities metro area. Through collaborative education and outreach, the Metro Watershed Partners promote a public understanding that inspires people to act to protect water in their watershed. Since 1996, partners have cooperated through educational projects, networking, and resource sharing.



WATERSHED
PARTNERS

The mission of the Metro Watershed Partners is two-fold:

- to provide and promote collaborative watershed education programs with consistent messages to the general public, local government staff and elected officials, and
- to provide WSP members a place and means to share information, generate ideas, and coordinate and support collaborative watershed education programs.

In 2019 members contributed \$40,337.51 to support monthly meetings, exhibit checkout, administrative functions, and state fair outreach to hundreds of thousands of people. Members contributed \$136,612.49 to support Adopt-a-Drain and the Clean Water Minnesota outreach campaign.

Leadership

The work of **Metro Watershed Partners** is guided by a steering committee that includes stormwater education professionals from watershed organizations, non-profits and government agencies. In 2019, our steering committee members were:

Angie Hong, Washington Conservation District

Chakong Thao, Minnesota Pollution Control Agency

Christina Schmitt, Hennepin County Environment and Energy

Deirdre Coleman, Freshwater Society

Jen Dullum, Vermillion River Watershed JPO (*convenor*)

Lyndon Torstenson, National Park Service, Mississippi National River & Recreation Area

Rebecca Haug, City of Blaine

Tracy Fredin, Center for Global Environmental Education, Hamline University

Clean Water MN

2019 Outreach Projects Report



Clean Water MN is the collaborative outreach project of the Metro Watershed Partners. Working together, we provide resources, training, and support to partners as they work to inspire homeowners in the Twin Cities metro area to keep water clean and healthy.



The steering committee of the Metro Watershed Partners oversees the work of Clean Water MN. Jana Larson from Hamline University manages campaign fundraising and the creation and implementation of communication and outreach programs. As part of this work, we regularly ask stakeholders to tell us how to best serve the needs of MS4s.

Cleanwatermn.org features seasonally appropriate stories about metro area residents taking action at home and in their lives to keep Minnesota water clean and healthy. The stories are designed for partners to use in their own communications—via websites, Facebook, Twitter, newsletters, and such.

Along with each story we create a suite of professional photographs, accessible to partners online for use in their own stories and publications. Additionally, each story links to informational resources on our own site and other websites. In 2019 we published 12 new stories.

The cleanwatermn.org website also features informational pages, calls to action, a “Find My Watershed” map, information about the partnership, educational resources, and a list of our partners. We will continue to develop and add content to the site in 2020 and beyond.



Campaign Analytics

In order to provide some measure of the impact of our work, we have created a system of unique, trackable links for our partners to use when they publish a story from Clean Water MN. This allows us to measure click-through rates to CleanWaterMN.org for each partner individually. Below you will find a summary of these analytics, which paint a general picture of engagement with each story. These numbers do not reflect, however, the total number of readers for any given story, since trackable links are not always used, and some readers may not click on the link to read the full story. Analytics reports with a breakdown for each partner can be found at: <http://bit.ly/2rxvGE6>

| Month | Blog Title | Total sessions | New users | Average duration |
|-----------------------------------|--|----------------|-----------|------------------|
| January | GreenCorps Fight to Keep Salt Out of Minnesota Lakes | 350 | 292 | 0:00:52 |
| February | Bloomington Public Schools Improve Safety and their Bottom Line with Anti-icing Strategies | 700 | 641 | 0:00:43 |
| March | Announcing the Nation's Largest Adopt-a-Drain Program | 274 | 227 | 0:01:12 |
| April | Transform Your Yard into a Monarch Oasis | 671 | 581 | 0:00:38 |
| May | Bee-friendly Yard Becomes Neighborhood Sanctuary | 342 | 247 | 0:00:56 |
| June | Paddling to Protect the Mississippi | 193 | 146 | 0:00:34 |
| July | Smart Irrigation Reduces Water Waste | 128 | 99 | 0:00:16 |
| August | Blaine's Wetland Restoration Revives Endangered Species | 1,252 | 1,038 | 0:03:22 |
| September | Fighting to Understand Bees in Decline | 1,508 | 1,254 | 0:02:04 |
| October | Brooklyn Park Wetland Preservation Fosters Community | 1,334 | 1,124 | 0:01:51 |
| November | Cleaning the Streets Before the Snow Flies | 1,229 | 1,082 | 0:02:23 |
| December | A Song to Sweep to from Frassati Academy | 1,120 | 929 | 0:02:13 |
| Total click-throughs to CWMN site | | 9,101 | 7,660 | |

Clean Water MN News and Accomplishments in 2019:

As promised, **Adopt-a-Drain** launched a new website at adopt-a-drain.org and the program became available to all residents in the metro area in March.

[About Adopt-a-Drain](#) | [How To Clear a Drain](#) | [Why Adopt a Drain](#) | [Prevent Runoff Pollution](#)

[Sign up](#) | [Log in](#)



We protect our water

Sweep up! Rake up! Pick up!

Adopt a Drain



The program launch resulted in **good press coverage** for Adopt-a-Drain, including stories in the Saint Paul Pioneer Press, on Kare 11 evening news, Minnesota Public Radio (spring and fall stories), and in several local papers. During the State Fair, the Adopt-a-Drain booth was featured live on Fox 9.

We're making a difference! Join us!

160,741 lbs*
debris collected

10,000
drains adopted

5,817
adopters

Program membership almost tripled in the first year to nearly 6,000 participants, and in early January of 2020 we hit a major milestone: **10,000 storm drains are now adopted in the metro area!**

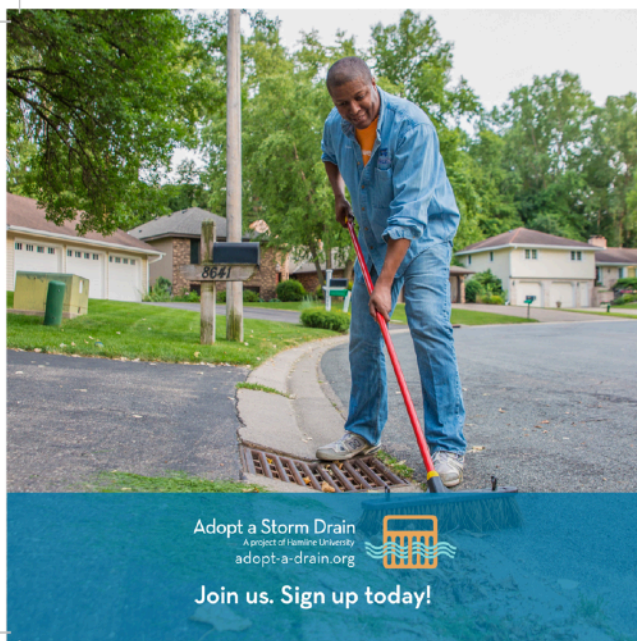
Throughout the year, Adopt-a-Drain participants were encouraged to report their work online via a monthly email newsletter. In early January, we sent a postcard to all participants who had not yet reported, and received an additional 500 responses. As a result of this outreach, the reporting rate increased from 30% to 40%.

Adopt-a-Drain staff have the opportunity to communicate directly with participants of the program, communicating with an average of 5-20 participants per week, to answer questions about stormwater issues and connect them with resources in their community.

The **Adopt-a-Drain program launched in Rochester** in the summer, where it also received news coverage in the newspaper and on TV. Since July, 127 Rochester residents have adopted 210 storm drains.

In Spring of 2020, Adopt-a-Drain will launch in Saint Cloud.

Customizable print and electronic resources for promoting Adopt-a-Drain and Community Cleanups were created in multiple formats and made available for download to partners on the "For Partners" page of CleanWaterMN.org. These resources include: direct mail postcards, utility bill inserts, door hangers, promotional flyers, billboards, and images with logos for posting to social media.



How to adopt a storm drain

- 1 Sign up—**
Sign up online to adopt a storm drain in your neighborhood. 
- 2 Keep your storm drain clear—**
Sweep leaves, trash and other debris off the drain surface year round. 
- 3 Track your impact—**
Enter the estimated total of debris you collect into your online account so we can track results. 
- 4 Lead by example—**
Let others know about your commitment and tell them how they can help prevent water pollution. 

We continued to work with **researchers at the University of Minnesota's Center for Changing Landscapes on an in-depth baseline study of Adopt-a-Drain in Minneapolis** focused on understanding how to promote and implement Adopt-a-Drain so that it resonates with underserved communities. This research also includes the evaluation of a pilot program for businesses and community organizations. This multi-faceted evaluation project, funded by the City of Minneapolis, will wrap up in April 2020. A presentation of study findings will be given at an upcoming Watershed Partners meeting.

Adopt-a-Drain on Facebook, Twitter and Instagram

In August we launched Adopt-a-Drain pages on Facebook, Twitter and Instagram and have been posting new content to almost every day. From August to December, the Facebook page gained more than 300 followers.

Over this five month period, there were more than 5,000 engagements on our Facebook posts, including likes, shares and comments. Our posts reached a total of 59,744 people, mostly through organic reach, including shares by our partners.



Follow us! Like us! Share our posts!

<https://www.facebook.com/AdoptaDrainMN/>
<https://www.instagram.com/adoptadrain/>
<https://twitter.com/adoptadrainmn>



Watershed Partners listserv

The Metro Watershed Partners listserv is a forum for watershed educators, legislators and industry professionals throughout the state to share information and resources.

In 2019, the listserv moved to Mobilize, an online interactive communications platform for discussions, chat, events, files, and networking that is accessible online, via email, or mobile app.

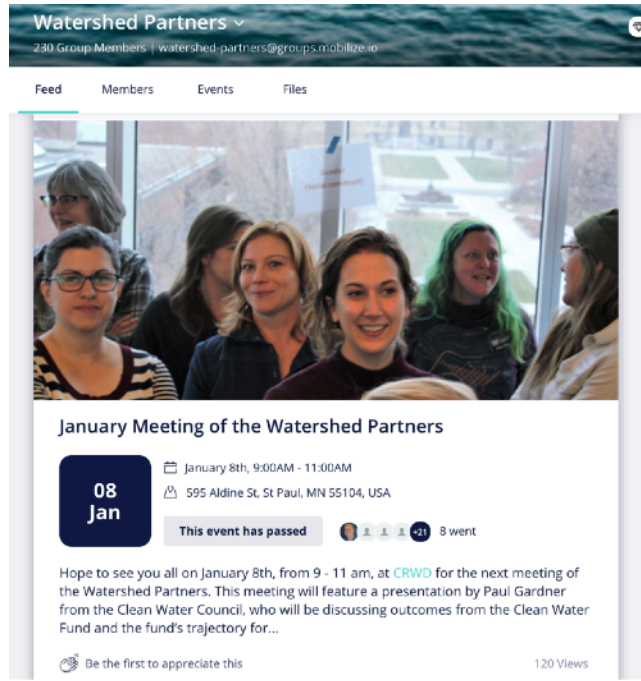
The listserv is now hosted at:
<https://watershedpartners.mobilize.io>

Messages can be posted online to a feed or sent via email:
watershed-partners@groups.mobilize.io

There is a connected subgroup of the listserv for Adopt-a-Drain administrators from member cities and watershed districts to share information and resources at:
adopt-a-drain-user-group@groups.mobilize.io

These are private forums and anyone who would like to be added to either Mobilize group must send an email request to jl Larson25@hamline.edu

In 2019, the Metro Watershed Partners listserv continued to provide more than two hundred user-members with an effective tool to promote educational programs, share information about professional programs, and exchange information with other watershed educators, legislators and businesses.



2019 Accomplishments of the Metro Watershed Partners

Networking and Sharing Resources

The Watershed Partners hold monthly meetings that provide members a way to gather, share information, generate ideas, and form partnerships that support watershed education in the state of Minnesota. These meetings keep our members up to date on new developments in the field of water resources and water education by featuring presentations by experts in fields such as watershed management, education, marketing, legislation and outreach.

In 2019, the Watershed Partners held 11 meetings. An average of 35 - 40 partners attended each meeting; more than 50 attended our June field trip to Minnehaha Falls and 70 came to the November roundtable. We're pleased to see that partners continue to value our meetings, and demonstrate energy for collaboration and information sharing; we plan to continue offering workshops and events our partners will find useful in 2020 and beyond.

2019 PARTNER MEETINGS — TOPICS AND PRESENTERS

| | | |
|-----------|---|---|
| January | The Visionary RiverFirst Initiative | Tom Evers, Minneapolis Parks Foundation |
| February | Integrating Pollinator Protection into Clean Water and Habitat Projects | Brianna Gohde, Ramsey County Master Gardener, Dan Shaw, Senior Ecologist and Vegetation Specialist with the Minnesota Board of Water and Soil Resources, Tara Kelly, Washington Conservation District |
| March | Legislative Update | Steve Woods of Freshwater |
| April | Community-centered urban water planning | Mae Davenport, U of M Center for Changing Landscapes |
| May | Moving Communities to Action | Patience Caso, Hennepin County |
| June | Planning for climate resiliency | Adam R. Arvidson, Minneapolis Park and Recreation Board, Lisa Goddard, City of Minneapolis, Tiffany Schaufler, Minnehaha Creek Watershed District |
| August | Tour of Blaine Wetland Restoration Project | Jason Husveth, Critical Connections Ecological Services and Rebecca Haug, City of Blaine |
| September | Proposed MS4 Permit Requirements & Water Story Circle Presentation | Chakong Thao and Samantha Connolly from MPCA & Shanai Matteson from Water Bar and Kris Meyer from Freshwater |
| October | The Ongoing Intensification of the Metro Area Hydroclimate | Kenny Blumenfeld, Minnesota State Climatology Office |
| November | Building an Inclusive Education Program for Your Organization and Community | Arnoldo Curiel of Dakota County, Yordi Solomone of Metro Blooms, Marcy Syman of Metropolitan Council |
| December | Water Story Circle | Shanai Matteson, Water Bar, Yordi Solomone, Metro Blooms, Lilah White, Metro Blooms, Jewell Arcoren, Healing Place Collaborative, and Angelo Williamson |

Education and Outreach at the Minnesota State Fair

2019 was another record year for the state fair, with total attendance breaking 2.1 million visitors. The Watershed Partners hosted an exhibit in the Eco-experience where approximately 267,000 people were exposed to our message about taking action to protect Minnesota's lakes and rivers.



The Metro Watershed Partners partnered with Hamline University to host the Adopt-a-Drain photo booth and exhibit at Eco Experience. The exhibit features: an Adopt-a-Drain photo booth, air hockey, foosball, an Adopt-a-Drain sign-up station, a video table with in-depth interactive information about the Mississippi River, and three portable tabletop exhibits focused on the science of Eutrophication, taking action to reduce run-off, and the urban water cycle. Together, these exhibits raise awareness about the importance of protecting water in Minnesota and ask people to commit to take action at home to prevent run-off pollution. For the first time this year, the exhibit provided a chance for visitors to formalize their commitment by signing up to adopt a drain.



There were more than 267,000 visitors to the Eco-experience in 2019. Approximately 8,700 of them took a photo in the Adopt-a-Drain photo booth. (We took and printed 3,519 photos during the fair, with an average of 2.5 people per photo.) 50% of photos were shared via email or text.

Over the twelve days of the fair, 731 Minnesota residents from 70 cities signed up to adopt a storm drain. Those who adopted a drain were able to take home an informational packet and a small yard sign that reads “We Protect Minnesota Lakes, Rivers and Wetlands.”

In addition to staff hired by Hamline, there was a Watershed Partner or Master Water Steward present during 76 of the 144 hours of the fair, to interact with the public, answer questions, and promote water-friendly behaviors.

Thank you for all your help making the exhibit a success!



Education and Outreach at Community Events:

Throughout the year, the Metro Watershed Partners make our tabletop exhibits available free of charge to organizations doing education and outreach on non-point source pollution and preservation of clean water. If you are interested in checking out one of our kiosks or table-top exhibits (see below) for an event in your community, you can find more information and a check-out form at: <https://www.cleanwatermn.org/resources-for-partners/exhibit-check-out/>



Exhibit-in-a-Box on Eutrophication.

2019 Financial Report

In response to our fundraising requests, 52 supporting members contributed: \$40,337.51 to the Watershed Partners in support of meetings, state fair outreach, administration, exhibit maintenance, development and checkout; and \$136,612.49 to support Adopt-a-Drain, the Clean Water MN website and public outreach campaign.

Supporting Members of the Metro Watershed Partners, Adopt-a-Drain, and the Clean Water MN Media Campaign in 2019

| | |
|-----------------------------------|----------------------------------|
| Andover | Minnehaha Creek WD |
| Bassett Creek WMC | Minnetonka |
| Blaine | Mississippi NRRRA |
| Bloomington | Mound |
| Brown's Creek WD | New Brighton |
| Cannon River WP | Nine Mile Creek WD |
| Capitol Region Watershed District | Pioneer-Sarah Creek WC |
| Carver County | Prior Lake |
| Circle Pines | Ramsey-Washington Metro WD |
| Columbia Heights | Rice Creek WD |
| Comfort Lake-Forest Lake WD | Richfield |
| Crystal | Riley Purgatory Bluff Creek WD |
| East Metro Water Resources | Rochester |
| Eden Prairie | Roseville |
| Edina | Saint Louis Park |
| Elm Creek WMC | Saint Paul |
| Excelsior | Shingle Creek WMC |
| Faribault | Shoreview |
| Fridley | South Washington WD |
| Hastings | Vadnais Lake Area WMO |
| Hennepin County | Vermillion River Watershed JPO |
| Hopkins | Washington Conservation District |
| Lauderdale | Wayzata |
| Lower Mississippi River WMO | West Mississippi WMC |
| Middle St. Croix WMO | White Bear Lake |
| Minneapolis | Woodbury |

Clean Water MN/Watershed Partners 2019 Financial Report

| | IN-KIND | CASH | TOTAL |
|--|--------------------|---------------------|---------------------|
| REVENUE | | | |
| CWMN funds rollover | | \$2,236.68 | \$2,236.68 |
| Watershed Partners coordination | \$53,800.00 | \$35,390.00 | \$89,190.00 |
| Watershed Partners exhibit | \$22,000.00 | | \$22,000.00 |
| Media campaign | \$5,500.00 | \$141,560.00 | \$147,060.00 |
| Total revenue | \$81,300.00 | \$179,186.68 | \$260,486.68 |
| EXPENSE | | | |
| 1. Watershed Partners Coordination | | | |
| Principle Investigator | \$2,500.00 | \$4,500.00 | \$7,000.00 |
| Program Coordinator | \$12,000.00 | \$12,000.00 | \$24,000.00 |
| Steering Committee | \$32,400.00 | | \$32,400.00 |
| Meeting room rental fees | \$4,500.00 | | \$4,500.00 |
| Technology maintenance | \$1,829.31 | \$570.69 | \$2,400.00 |
| Meeting expenses | | \$814.69 | \$814.69 |
| Postage and printing | | \$30.24 | \$30.24 |
| Subtotal | \$53,229.31 | \$17,915.62 | \$71,144.93 |
| 2. Watershed Exhibit Implementation | | | |
| Exhibit coordination | \$4,500.00 | \$5,500.00 | \$10,000.00 |
| State fair expenses | | \$16,921.89 | \$16,921.89 |
| Storage and check-out | \$5,000.00 | | \$5,000.00 |
| Subtotal | \$9,500.00 | \$22,421.89 | \$31,921.89 |
| 3. Clean Water MN | | | |
| Campaign coordination | \$5,500.00 | \$20,000.00 | \$25,500.00 |
| Printing and postage | | \$213.69 | \$213.69 |
| Blog writing and photography | | \$9,550.00 | \$9,550.00 |
| Web hosting and maintenance | | \$1,680.38 | \$1,680.38 |
| Graphic design | | \$4,560.00 | \$4,560.00 |
| Focus group research | | \$0.00 | \$0.00 |
| Meeting expenses | | \$332.82 | \$332.82 |
| Cleanup kit resources | | | \$0.00 |
| Subtotal | \$5,500.00 | \$36,336.89 | \$41,836.89 |
| 4. Adopt-a-Drain | | | |
| Site license | | \$30,000.00 | \$30,000.00 |
| Program coordination | | \$20,000.00 | \$20,000.00 |
| Program implementaion | | \$16,158.00 | \$16,158.00 |
| Social media and communications | | \$14,451.43 | \$14,451.43 |
| End of year mailing | | \$3,890.00 | \$3,890.00 |
| Subtotal | \$0.00 | \$84,499.43 | \$84,499.43 |
| TOTAL | \$68,229.31 | \$161,173.83 | \$229,403.14 |
| ADMINISTRATION FEE | | \$12,893.91 | \$12,893.91 |
| TOTAL | \$68,229.31 | \$174,067.74 | \$242,297.05 |
| ROLLOVER TO 2020 | | \$5,118.94 | |

Clean Water MN/Watershed Partners 2020 Budget

| | IN-KIND | CASH | TOTAL |
|--|--------------------|---------------------|---------------------|
| REVENUE | | | |
| CWMN funds rollover | | \$5,118.94 | |
| Watershed Partners coordination | \$53,800.00 | \$23,993.00 | \$77,793.00 |
| Watershed Partners exhibit | \$22,000.00 | \$20,321.00 | \$42,321.00 |
| Media campaign | \$5,500.00 | \$41,273.00 | \$46,773.00 |
| Adopt-a-Drain | | \$101,318.06 | |
| Total revenue | \$81,300.00 | \$192,024.00 | \$166,887.00 |
| EXPENSE | | | |
| 1. Watershed Partners Coordination | | | |
| Principle Investigator | \$2,500.00 | \$6,000.00 | \$8,500.00 |
| Program Coordinator | \$12,000.00 | \$13,000.00 | \$25,000.00 |
| Steering Committee | \$32,400.00 | | \$32,400.00 |
| Meeting room rental fees | \$4,500.00 | \$1,200.00 | \$5,700.00 |
| Technology maintenance | \$1,400.00 | \$1,000.00 | \$2,400.00 |
| Meeting expenses | | \$2,000.00 | \$2,000.00 |
| Postage and printing | | \$200.00 | \$200.00 |
| Subtotal | \$52,800.00 | \$23,400.00 | \$76,200.00 |
| 2. Watershed Exhibit Implementation | | | |
| Exhibit coordination | \$4,500.00 | \$5,000.00 | \$9,500.00 |
| State fair expenses | | \$15,000.00 | \$15,000.00 |
| Storage and check-out | \$5,000.00 | | \$5,000.00 |
| Subtotal | \$9,500.00 | \$20,000.00 | \$29,500.00 |
| 3. Clean Water MN | | | |
| Campaign coordination | \$5,500.00 | \$22,000.00 | \$27,500.00 |
| Printing and postage | | \$400.00 | \$400.00 |
| Blog writing and photography | | \$4,000.00 | \$4,000.00 |
| Web hosting and maintenance | | \$2,000.00 | \$2,000.00 |
| Graphic design and video production | | \$10,000.00 | \$10,000.00 |
| Focus group research | | | \$0.00 |
| Meeting expenses | | \$1,000.00 | \$1,000.00 |
| Cleanup kit resources | | | \$0.00 |
| Subtotal | \$5,500.00 | \$39,400.00 | \$44,900.00 |
| 4. Adopt-a-Drain | | | |
| Site license | | \$30,000.00 | \$30,000.00 |
| Program coordination | | \$25,000.00 | \$25,000.00 |
| Program implementaion | | \$14,000.00 | \$14,000.00 |
| Social media and communications | | \$20,000.00 | \$20,000.00 |
| End of year mailing | | \$6,000.00 | \$6,000.00 |
| Subtotal | \$0.00 | \$95,000.00 | \$95,000.00 |
| TOTAL | \$67,800.00 | \$177,800.00 | \$245,600.00 |
| ADMINISTRATION FEE | | \$14,224.00 | \$14,224.00 |
| TOTAL | \$67,800.00 | \$192,024.00 | \$259,824.00 |