



Nine Mile Creek Discovery Point

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MEMO

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**TO:** Nine Mile Creek Board of Managers  
**FROM:** Gael Zembal  
**DATE:** January 12, 2021  
**RE:** Education & Outreach Coordinator's Report for January 2021 Board Meeting

## Program Updates

### 2020 in review

I have included an infographic at the end of my memo on some of the metrics we collected from our education program in 2020. Highlights include updating many of our brochures and educational materials, including lake fact sheets; we also purchased a new Blue Thumb Roots Puller display. Other highlights include creating more videos and webinars, with topics ranging from art in nature to a documentary screening.

### Groundwater conservation outreach

Lizzy, Erica, and I continue to work on developing plans for the outreach portion of our groundwater conservation initiative. Outreach and education will be worked into our normal plan, which usually has 2-3 areas of focus each year; focus areas adapt to the needs of our cities, Board and stakeholder input, and environmental situations.

## Meetings

All-staff meetings and EO meetings to check in and track progress (2-3 weekly)

Dec 17	Internal groundwater planning meeting
Dec 22	Performance review with Erica
Jan 5	Square training
Jan 6	State of the Waters
Jan 7	Conversations with CAC applicants
Jan 8	Meet with Dell Planet, City of EP, to discuss presentation
Jan 11	CAC application review meeting
Jan 12	Internal meeting on pet waste education initiative

## Volunteers

### Citizen Advisory Committee

We received 8 applications to fill 3 open seats on the CAC. One applicant did not meet qualifications. More details and recommendations can be found in the Consent Agenda Annual Designations memo.

## Upcoming Events

Jan 20, 2021

[MPCA Smart Salting Parking Lots & Sidewalks](#) | Virtual | 9-2:30 PM

Feb 3, 2021

[MPCA Smart Salting for Property Managers](#) | Virtual | 9-1 PM

# Education in 2020



## Looking at the numbers

Education in 2020 looked a little different, as we adapted our programming to virtual platforms and distanced learning. We updated brochures and purchased new displays; we offered videos and webinars presented by local experts, and also hosted a documentary screening! We couldn't have done it without our intern and MN GreenCorps member, and the numerous partners at organizations throughout the watershed.

### PROGRAM REACH

1090

people reached directly through District programs and webinars

### VIDEOS

664

views on videos uploaded to YouTube channel in 2020

### DISPLAYS & BROCHURES

In 2020, we updated or created

14

distinct displays, including the Junior Watershed Explorer booklet and Lake Fact Sheets

### PARTNERS

This year we worked with

20+

partner organizations, including cities, non-profits, and watershed organizations.

